



Brussels, October 2020

## **DATA PROTECTION NOTICE<sup>1</sup>** **COV 2020 Bike Photo Contest** **ERCEA, EASME, REA**

This notice concerns the processing operation called “**COV 2020 Bike Photo Contest**”. This processing requires the handling of personal data and is therefore subject to Regulation (EU) 2018/1725 (Data Protection Regulation)<sup>2</sup>.

### **1. What personal information do we collect, from where and for what purpose?**

#### **1a) Personal data**

The types of personal data collected and processed are:

- **Identification data and data on telephone numbers and communications:**
  - First name, last name and e-mail address.
- **Information concerning the physical characteristics of persons:**
  - Pictures submitted by participants.

#### **1b) Purposes of the processing**

The COV 2020 Bike Photo Contest aims at promoting the use of bicycle as a commuting means in times of pandemic. It is a call for volunteers to help illustrate the protection, joys and benefits cycling offers for going to the office. The provided pictures will help in convincing hesitating colleagues to take the big leap and adopt bicycle to replace less advantageous transport solutions.

Personal data are necessary to identify picture owners, to protect their copyrights and to help the jury decide who the winners are.

#### **1c) From where the data is collected**

Data are submitted directly by the data subjects to:

- the Functional Mailbox (FMB) of the ERCEA: [ERC-BIKOLOGIST@ec.europa.eu](mailto:ERC-BIKOLOGIST@ec.europa.eu)
- the FMB of the EASME: [EASME-CYCLING-GROUP@ec.europa.eu](mailto:EASME-CYCLING-GROUP@ec.europa.eu)
- the FMB of the REA: [REA-GREEN@ec.europa.eu](mailto:REA-GREEN@ec.europa.eu)
- or uploaded voluntarily to the [Bikologist blog](#) or the Velomai app.

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<sup>1</sup> This DPN modifies the one published in June 2020

<sup>2</sup> REGULATION (EU) 2018/1725 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC.

## 2. Who has access to your information and to whom is it disclosed?

The persons with access to your personal data, on a **need-to-know basis**, are:

- Authorised personnel in charge of managing the Bikologist FMBs in the REA, ERCEA and in the EASME
- The COV 2020 Bike Photo Contest jury members of the REA, ERCEA and EASME.
- REA, EARCEA, and EASME authorised staff through the web gallery available on the Bikologist blog;
- EASME staff managing the Velomai app;
- The staff of the EU institutions and bodies that have access to the ERCEA intranet via MyIntraComm.
- Authorised staff in the IT Unit and DG DIGIT in charge of developing, hosting and maintaining the IT system.
- In addition, certain administrative details may be disclosed, in compliance with the relevant current legislation and established case law, and on a temporary basis to legislative or supervisory bodies, as well as auditing bodies or courts.

## 3. What are your rights?

You have the right to access the personal data the agencies hold about you and to request to have them rectified where necessary. Where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller.

To exercise any of these rights on your data kept from REA, you should apply to the Assistant Head of Department C of the REA, who is responsible for such processing (i.e. the Controller), by sending an e-mail specifying your request to the mailbox indicated in point 5. Please note that in some cases restrictions under the terms and conditions of Article 25 of the Data protection regulation may apply.

As this processing of your personal data is based on your consent, please note that you can withdraw it at any time, and this will have effect from the moment of your retraction. The processing based on your consent before its withdrawal will remain lawful.

## 4. How long do we keep your data?

REA will keep the data (pictures, first name and last name of the person, email) for the duration of the COV 2020 Bike Photo Contest, from July 2020 until one year after the competition is over.

The pictures submitted by REA participants of the COV 2020 Bike Photo Contest will be used only for the related communications on the competition. The pictures will be kept for maximum 1 year and then will be deleted.

## 5. Contact information

If you would like to receive further information, you can contact the responsible person (the Data Controller) via the following FMBs:

ERCEA: [ERC-BIKOLOGIST@ec.europa.eu](mailto:ERC-BIKOLOGIST@ec.europa.eu).

EASME: [EASME-CYCLING-GROUP@ec.europa.eu](mailto:EASME-CYCLING-GROUP@ec.europa.eu)

REA: [REA-GREEN@ec.europa.eu](mailto:REA-GREEN@ec.europa.eu)

The ERCEA, EASME and REA Data Protection Officers are at your disposal for any clarification you might need on your rights under Regulation (EU) 2018/1725 at the following e-mail addresses:

ERCEA: [ERC-DATA-PROTECTION@ec.europa.eu](mailto:ERC-DATA-PROTECTION@ec.europa.eu)

EASME: [EASME-HR-ADMINISTRATION@ec.europa.eu](mailto:EASME-HR-ADMINISTRATION@ec.europa.eu)

REA: [REA-DATA-PROTECTION-OFFICER@ec.europa.eu](mailto:REA-DATA-PROTECTION-OFFICER@ec.europa.eu)

You may lodge a complaint to the European Data Protection Supervisor ([edps@edps.europa.eu](mailto:edps@edps.europa.eu)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

## **6. Legal basis**

The legal basis applying to these processing operations is Article 5(1)(d) of the Data Protection Regulation: the data subject has given consent to the processing of his or her personal data for the purpose of one or more specific purposes (see point 1.b here above).